

CSR Asia Expands Regional Operations

CSR Asia is a leading provider of information, training, research and consultancy services on sustainable business practices in Asia. Singapore plays host to its Southeast Asia RHQ, which serves to promote Corporate Social Responsibility (CSR) by working with organizations to facilitate research, develop CSR strategy, increase engagement of key stakeholders, aid CSR reporting, conduct training courses, as well as perform non financial risk assessment. Recently, it is expanding regional operations by increasing staff strength and broadening its range of services to meet increasing demand from strategic partners.

"Singapore was an obvious choice for us when we were looking to set up an office in Southeast Asia," says Ms Erin Lyon, CSR Asia (Singapore) Pte Ltd. "It was easy to set up and we were able to get started very quickly. The business environment in Singapore is receptive to Corporate Social Responsibility and we have found many strategic partners who wish to work with us to assist them with the work that they do and to work together to promote Corporate Social Responsibility in the region".

Future expansion plans include conducting Community Investment Roundtable activities in Southeast Asia to disseminate best practices and develop community impact measurements. The regional office will also start to offer environmental services such as carbon footprint analysis and climate change training.